

CLIENT: AppEvolve PROJECT: B2B website

Develop new copy for a software developer's OBJECTIVE:

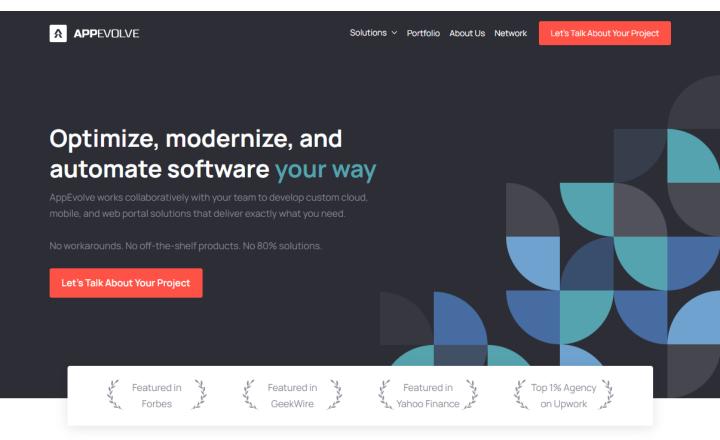
redesigned website

SUMMARY:

AppEvolve was expanding quickly as a highly-successful startup and required updated site-wide copy, which immediately led to other writing and

brand projects for its various businesses

WEBSITE: https://www.appevolve.com



OUR PRINCIPLES

We have software development down to a science

The right mixture of expertise and experience

ong Documentation

nowner's manual or set of blueprints, thorough documentation is tial for your project's long-term success. We cover everything from ements to architecture to end-user documentation. You get more than uality software—you get everything you need to take ownership of your



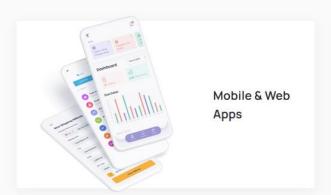
Weekly-Updates & Reports

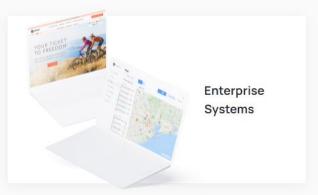
Good communication is the key to successful projects. From weekly activity reports to team performance metrics, AppEvolve keeps you informed every step of the way.

OUR SOLUTIONS

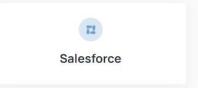
We develop solutions that improve functionality & evolve with time

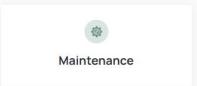
See What We Can Develop for You











Featured Testimonial



"AppEvolve gives us confidence that we can achieve our goal of better serving our guests."

Scott Turlington • President of Tamarack Resort

Let's discuss your business challenges and how software can help

Let's Talk About Your Project

Our customer feedback is a reflection of the quality we deliver

"The AppEvolve team was a pleasure to work with. Excellent communication skills, friendly, went above and beyond expectations, delivered quality code with uncanny attention to detail, and much more! Will absolutely hire again for my next project."



Amir Feinsilber CEO, Realty Pass

"AppEvolve helped us build exactly what needed and made sure all functionality was well thought out. They also put on more resources when we needed to meet a deadline. They communicate very well and have a quick response."



Alex Chen Partner, XVCR

"I've built payment apps, real estate apps, and educational apps. I have never worked with a group that has been so concise, focused, and talented as Jason and Patrick. They understood the objectives and developed a full strategy with milestones, deliverables, and very clear user flows."



Steven Matt CEO, Tell Me Your Goal

"AppEvolve developed an effective communications protocol to hit our milestones on the path to launch. They created regularly-scheduled core meetings and added supplemental meetings as we ramped up development. In addition, quick response emails allowed us to discuss and resolve any issues as they arose in real time."



↓ See More Testimonials

We strive to have a positive impact on our clients' businesses and the many industries they serve

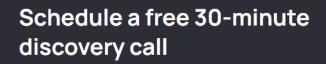












without the sales pitch to learn about how our software development process can help you.

Let's Talk About Your Project



We work tirelessly through thousands of hours of development to deliver quality code and innovative applications to your business.

1109 W Main St. Suite 420 Boise, ID 83702

+1 208-297-6925

MADE IN IDAHO

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Home Solutions:

Portfolio All Solutions

About Us Web App MVP

Network Web App Rework

Join the Network Web Portals

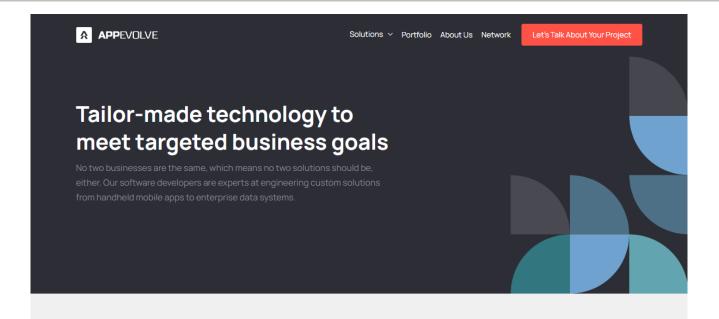
Blog Mobile Apps

Press Website Redesigns

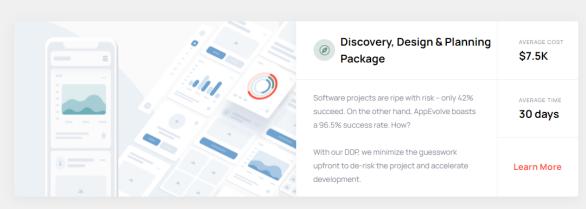
Contact Salesforce

Upwork Enterprise System

Maintenance



Our Solutions



☐ Web App MVP	AVERAGE COST \$70K	Web App Rework
Creating a minimum viable product isn't an extra step, it's an essential step. Our MVPs	AVERAGE TIME 60 days	There may come a time when ignoring inadequate code is no longer an option. We'll
gain valuable user feedback that produces a better app while saving you time and money.	Learn More	help you build a forward-thinking solution that can adapt to your evolving business needs.

(Web Portals	AVERAGE COST \$30K	Mobile Apps	AVERAGE COST \$75K
Self-service web portals raise stakeholder accessibility to all new levels. Let's introduce	AVERAGE TIME 40 days	The digital world is no longer tethered to a desk. We develop mobile applications and	80 days
greater convenience and efficiency into your user interface.	Learn More	PWAs that keep your constituents engaged in the ways they've come to expect.	Learn More

₩ebsite Redesigns	AVERAGE COST \$30K	
The only way to ensure your website performs exactly the way you need it to is to	AVERAGE TIME 40 days	Ot de
build it exactly the way you want it. We start from scratch so there are no limits to what you can envision.	Learn More	th m

т	Salesforce	\$100K
	Our engineers have the rare ability to both develop Salesforce solutions and implement them effectively. Let's make sure you get the most out of your CRM investment.	AVERAGE TIME 90 days
:		Learn More

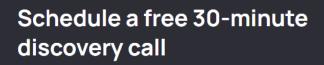
\$30K

40 days

Learn More

Enterprise System	AVERAGE COST \$250K+
Technology can be an accelerator or an inhibitor for large businesses depending on	AVERAGE TIME 180 days
now it's integrated. We shape software around your system to keep things on track from top to bottom.	Learn More

(a) Maintenance	AVERAGE COST \$6K/mo
Premium service doesn't end with development. We offer ongoing peace of mind that your systems function properly so you can focus on the rest of your business.	AVERAGE TIME Ongoing
	Learn More



without the sales pitch to learn about how our software development process can help you.

Let's Talk About Your Project



We work tirelessly through thousands of hours of development to deliver quality code and innovative applications to your business.

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All Solutions



Web App MVP

Average Cost: \$70K

Average Time to Complete: 60 working days



Early and ongoing feedback is everything

The idea of a "fully-loaded" application may sound attractive, but it's rarely ideal. Projects opening with long wish lists of features typically inflate two things that businesses hope to minimize: development time and cost. Then, if they haven't vetted their concepts, they may find that the very bells and whistles that caused this inflation aren't even used.

When it comes to technology, customized beats out comprehensive. Introducing an MVP gets your product to your audience faster for critical feedback. After all, the goal is to give your users what they want, not what you think they want.

The smart approach

to web app development

Our objectives are the same. Like you, we want to create a great final product as quickly as possible. Our Scrum development framework puts a working prototype in your hands within a week so we can gain your input as we go. The result is a stronger, more expedient solution.

See Customer Success Story

Sample web app MVP support:

- Guide decision-making around must-have features
- · Streamline app components for early-stage testing
- Integrate your insights throughout the development
- Deliver a baseline product with a fully-functional user experience
- · Evaluate user critique to determine what changes, if any, should be made Reduce timelines and expenses while maximizing the chances for market success

Timeline

No two projects or costs are the same, but we provide transparency of average numbers



2 Days





Requirement Specs

Development & Design 60 Days & 12 Days (Starts in parallel)



Deploy



Our promise to you

The service we provide is just as important to us as the solution we build. No matter what your need or how long we've worked together, you can expect the same premium experience.

• Quality:

Our team consists of only highly-experienced senior developers. We've designed our own intensive vetting process to find the world's best engineers, period.

• Professionalism:

Our technical experts are also friendly communicators. That's because you work directly with those building your product, not with account middlemen.

Transparency:

You deserve a partner who's up front from the start. From pricing to timelines to ongoing project tracking, we keep you in the loop every step of the way.

Flexibility:

Just like your software should adapt to your needs, your developer should adapt to you. When we promise customization, we're not just talking about your product.

Don't simply take our word for it. We invite you to schedule a free, noobligation discovery call to see for yourself how this all applies to your project.

Let's Talk About Your Project

Our customer feedback is a reflection of the quality we deliver

"AppEvolve developed an effective communications protocol to hit our milestones on the path to launch. They created regularly-scheduled core meetings and added supplemental meetings as we ramped up development. In addition, quick response emails allowed us to discuss and resolve any issues as they arose in real time."



Gary Turnbull
Owner, Crewboss

"The AppEvolve team was a pleasure to work with. Excellent communication skills, friendly, went above and beyond expectations, delivered quality code with uncanny attention to detail, and much more! Will absolutely hire again for my next project."



Amir Feinsilber CEO, Realty Pass "I've built payment apps, real estate apps, and educational apps. I have never worked with a group that has been so concise, focused, and talented as Jason and Patrick. They understood the objectives and developed a full strategy with milestones, deliverables, and very clear user flows."



Steven Matt CEO, Tell Me Your Goal





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All Solutions



Web App Rework

Average Cost: \$30K

Average Time to Complete: 40 working days

Contact Us



Choose your developer wisely

There could be any number of reasons business software requires a revamp. Companies may need new or different features that existing applications can't provide. Or, maybe they originally went with the lowest bidder and ended up with poorly-written code constantly riddled with bugs.

We get it. The idea of an overhaul can be stressful, particularly if you've already spent heavily. But, when software is properly designed, you come out on top by avoiding regular fixes and costly, complicated updates as time goes on.

Short-term rework, long-term comfort

Deciding between reworking your applications and "getting by" isn't always easy. That's why we walk you through the entire process from beginning to end. We make sure you understand what you're actually getting and give you the confidence to take ownership of your code.

See Customer Success Story

Sample web app rework support:

- Audit existing code for defects and vulnerabilities
- Determine where to spend and where to save for cost efficiency
- Improve code quality and speed
- · Replace bulky code or logic with cleaner, more elegant options
- Add features that better support your business goals
- · Support planning architecture to "future-proof" your application

Timeline

No two projects or costs are the same, but we provide transparency of average numbers



084

Requirement Specs



2 Days

Development & Design

35 Days & 10 Days (Starts in parallel)



Deploy 3 Days



Web Portals

Average Cost: \$30K

Average Time to Complete: 40 working days

Contact Us



Modern needs require modern tech

In our high-speed, multitasking society, efficiency and convenience are paramount. The fewer steps people need to take to get where they want to go or do what they need to do, the better.

"Better" in this case goes for them and you. Fewer phone calls, emails, chats, etc. saves you money and resources. It also saves you time, which you can then reallocate to other critical businessbuilding tasks. That makes self-service web portals important options for companies that interact with many stakeholders on a regular basis.

Custom portals for all communities

We build web portals that enable this functionality in user-friendly ways. Our solutions make it easy for your customers and partners to access the information they need when they need it. No hassle for them, no disruption to you.

See Customer Success Story

Sample web app rework support:

- · Connect people, products, and processes in one place for max efficiency
- Ensure easy log-in access on any device
- Customize dashboards that capture key information and guide portal navigation
- · Create secure repositories for sensitive data
- · Build in turnkey document-sharing capabilities
- Develop intuitive control settings for managers

Timeline

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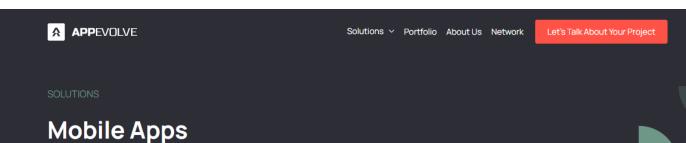
A&O

Requirement Specs

Kick-Off

2 Days

Development & Design 40 Days & 10 Days (Starts in parallel) Deploy











Apps have come a long way in a short time

Shopping. Transportation. Media. GPS. Lifestyle management. The list goes on and on.

Mobile apps and progressive web applications (PWAs) have become ubiquitous. Forward-thinking companies are finding all sorts of ways to use them in engaging their employees, partners, and customers. At the end of the day, the digital experiences you create impact your brand and business alike.

It's not about bells and whistles, it's about results

At AppEvolve, we're experts at unleashing the full power of mobile technologies for your business. After all, it's in our name. We focus on creating a world-class app based on defined needs, not trendy features

See Customer Success Story

Sample web app rework support:

- · Extend your footprint beyond the desktop using innovative mobile touchpoints
- Enhance convenience, communication, and productivity for your audience
- Ensure all solutions are responsive and adaptable to any
- Develop options for both iOS and Android
- · Find new creative ways to interact with users anytime, anywhere on their terms

Timeline

No two projects or costs are the same, but we provide transparency of average numbers





Website Redesigns

Average Cost: \$30K

Average Time to Complete: 40 working days

Contact Us



Traditional CMS has its limits

WordPress and similar CMS platforms are perfectly fine for some companies. For others, they're woefully inadequate to meet website needs. These frameworks tend to be bloated, contain unnecessary features, and use various plug-ins and updates that cause security issues.

Even modified versions won't support heavy website traffic or various integrations some groups must have to operate. Things like this require a sophisticated website platform for very specific business needs. And that, in turn, requires a specialized programmer that can develop a solution from the ground up.

A website that's just as unique as you are

We recognize how critical a custom website can be for marketing, ecommerce, account management, and everything in between. From functionality to user experience, we build a site that's quite literally one-of-a-kind

See Customer Success Story

Sample web app rework support:

- Guide website strategy based on your requirements and
- Focus on essential components, not irrelevant features that drag down the system
- · Integrate flexibility for easier updates
- · Maximize security and privacy safeguards
- Build a framework capable of complicated interactions at
- Produce a superior website that properly showcases your brand

Timeline

No two projects or costs are the same, but we provide transparency of average numbers







Kick-Off

Development & Design 30 Days & 7 Days (Starts in parallel) Deploy



Salesforce

Average Cost: \$150K

Average Time to Complete: 90 working days



A CRM tool as complex as it is powerful

Salesforce is the world's top CRM software, making it an attractive option for companies that rely on this type of system. Its benefits aren't automatic, though. To get the most out of Salesforce, it must integrate properly with your other tech platforms.

This is easier said than done. Aligning information across your organization's various data sources is complex to begin with, let alone during events like major migrations. Even the most outstanding in-house IT team may not have the experience or bandwidth for such an intricate process.

Your end-to-end Salesforce partner

We recognize how critical a custom website can be for marketing, ecommerce, account management, and everything in between. From functionality to user experience, we build a site that's quite literally one-of-a-kind.

See Customer Success Story

Sample web app rework support:

- Integrate Salesforce with ERP and other systems to eliminate data silos
- Migrate multiple platforms into one Salesforce org during M&As
- Tailor workflows exclusively to your business processes
- Build real-time connections between Salesforce and end-user interfaces
- Develop custom lightning components
- Ensure data integrity and zero disruption during enterprise transitions

Timeline

No two projects or costs are the same, but we provide transparency of average numbers



Q&A

3 Days











Deploy 5 Days



Enterprise System

Average Cost: \$250K

Average Time to Complete: 180 working days



With corporate growth often comes IT clutter

As businesses grow, several things can happen to their back-end systems. Applications can become outdated in a dynamic tech landscape. Software licenses can pile up when purchase decisions are made independently as needs arise. All of a sudden, you can find yourself in a tangled IT maze that comes with reduced efficiency and unnecessary expenses.

ERP, CRM, and other similar systems are far too important to fall into any of these scenarios. Rightsizing this ship is crucial for performance. The key to success here is careful customization, not a cookie cutter.

A flexible solution is a favorable solution

Simply put, you shouldn't have to adapt to your software, your software should adapt to you. Our ability to mold this to your most essential systems reduces cost and complexity without derailing the way you operate.

See Customer Success Story

Sample web app rework support:

- Identify ways to eliminate redundancy and optimize efficiency
- Consolidate systems to remove unnecessary licensing agreements
- · Align data across all sources to ensure accuracy and consistency
- Replace tedious manual processes with automated platforms
- Integrate relevant features tailored to your functionality
- · De-silo your infrastructure for better IT decision-making

Timeline

No two projects or costs are the same, but we provide transparency of average numbers



3 Days



5 Days



2 Days

Development 120 Days & 21 Days (Starts in parallel)



Maintenance

Average Cost: \$6K/mo

Average Time to Complete: Ongoing



No "set it and forget it" with business software

Software of any kind is an investment in your organization. Particularly for big companies with diverse operational needs, it's critical that this investment be properly maintained. Otherwise, you run the risk of unnecessary expenses saddling your budget. Neglected platforms can also become counter-productive and affect your bottom line in other ways.

Having a steady partner that's familiar with both your system and your broader business is a reliable way to avoid these pitfalls. It's also far more efficient than searching for and briefing a new team any time you hit a snag.

A true extension of your team

Many of our clients ask us to stay on after we've built their applications. For those who engage us specifically for maintenance, we get up to speed on their code and processes guickly. These long-term relationships only improve our ability to anticipate their needs over time.

See Customer Success Story

Sample web app rework support:

- Monitor systems to ensure optimal efficiency and performance
- Proactively apply version upgrades and security patches
- Troubleshoot bugs and unexpected system issues
- Respond to alerts in real-time with senior-level experts
- Supplement IT resources with 24/7 technical support
- Prioritize requests for new features in our project queue

Our custom software solutions help our clients elevate their productivity to boost their bottom lines



"AppEvolve gives us confidence that we can achieve our goal of better serving our guests."

Scott Turlington • President of Tamarack Resort



Video Conference Application

Helped this Client Generate 3x Revenue

30 weeks

Django, Vue.js, Salesforce, APEX Callouts, Zoom, Twilio

Learn More



Custom Real Estate CRM & Progressive Web App

Robust Zillow-like platform

57 weeks

 Django, Vue.js, PostgreSQL, Docker, PWA, AWS

Learn More



Inventory Management System & Salesforce Automation

Third-party integrations & customization

22 weeks

 Django, React, Salesforce, Tradegecko

Learn More



Salesforce Migration for a Company Acquisition

Merging two large Salesforce orgs

6 weeks

Salesforce

Learn More



Migrating & Integrating a Legacy Salesforce Organization

Upgraded a legacy Salesforce org

6 weeks

Salesforce

Learn More



Innovative Team Scheduling App for Construction Industry Veteran

Full scale SaaS application MVP

12 weeks

 Django, Vue.js, PostgreSQL, Docker, PWA, AWS

Learn More



Ditched Spreadsheets and File-Sharing

Enterprise-level CRM

104 weeks

Django, Angular, Salesforce, Docebo

Learn More



Real Estate CRM and Website Generation Platform

Helped company get acquired

57 weeks

React, Apollo, GraphQL, Express.js, Node.js

Learn More



Advanced Electronic Pharmacy Record Tracker

HIPAA prescription management system

37 weeks

Django, React Native, AWS, Vue.js

Learn More



Website Design Overhaul for Largest Alternative Newspaper in the U.S.

Modern PWA epublishing website

12 weeks

Ellington CMS, Django, Vue.js

Learn More



Mindfulness and Self Improvement Mobile Application

Mobile app for improved well-being

24 weeks

React Native, iOS, Android

Learn More



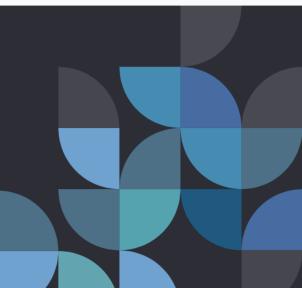
Interested in seeing design work only?

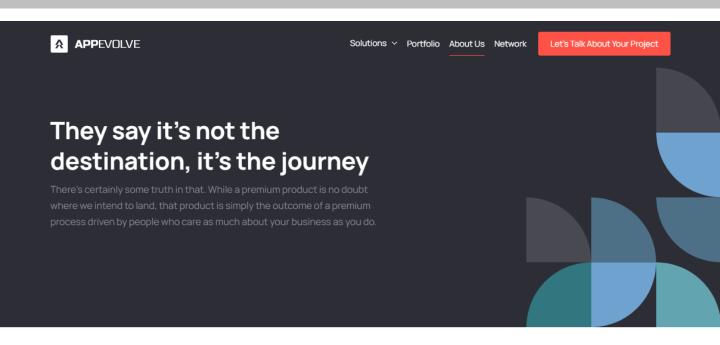
View Our Design Portfolio

Schedule a free 30-minute discovery call

without the sales pitch to learn about how our software development process can help you.

Let's Talk About Your Project





"Making a profit is not the goal. Profits happen when you do everything else right."

- Yvon Chouinard

Our Mission

From the earliest chisel to the latest microchip, technology has always met a specific need at a specific moment in time.

Superior technology transcents both need and time.

Our mission is to continue a trend that's as old as civilization itself, to confront the immediate challenge while also seeing beyond it. In other words

To push the bounds of innovation in overcoming our clients' biggest technological challenges for lasting impact on not only their businesses, but on the world around us.

We will achieve our mission through two primary pillars:



Service

Relationships of any kind are built on trust, which is why how we do business is just as important as the business we do. Our clients will always be able to rely on us for best-in-class service from beginning to end.



Simplicity

From our process to our people to our products, we believe lean and nimble is the best way to deliver the best results. Our clients can take confidence in a streamlined approach that optimizes their investment.



OUR PROCESS

Proven process, flawless execution



Discovery Call

Communication is the number #1 reason why projects succeed. At AppEvolve, we start with a strategy session and client education.

Our team is committed to understanding your unique needs. Discovery calls help us dive deep into your challenges and propose meaningful, practical solutions. We work together to build a clear roadmap and strategy that sets expectations and transparency. Ongoing communication, status reports, and prompt feedback are integral to our company culture and your success.



Project Documentation

Communication is the number #1 reason why projects succeed. At AppEvolve, we start with a strategy session and client education.

At the heart of every well-run software project is a clear statement of purpose, scope, and definition of success. Project documentation goes much deeper than that, though. A disciplined documentation process ensures that your solution works the way you intended it to, and that you have an accurate blueprint for your software when we finish the project.



Project Planning

We design and deliver a tested software's most valuable feature.

Using agile development methone or more essential features you have a working prototype i We gain valuable user feedbac deliver a product that meets you first go.

During 20 years of developing digital projects, we've learned how to eliminate costly mistakes before they occur on our way to delivering the quality results you're after.

Partners



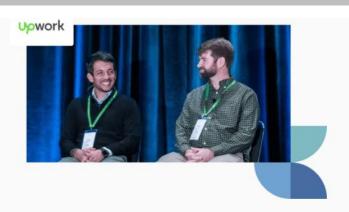
Jason Martin Partner



Patrick Falvey

Speakers at Upwork's Annual Company Kickoff

Upwork formerly Elance-oDesk, is the largest, global freelancing platform where businesses and independent professionals connect and collaborate remotely. Jason Martin and Patrick Falvey, Managing Partner's of AppEvolve, were invited to speak about their success on the platform in front of 300+ Upwork employees.



Our global team of developers and designers is quite literally world-class.

We apply our knowledge and expertise around the clock to get your project up and running quickly.





Bijesh S.Back-End Engineer



Chelsie S.
Project Manager



Chelsie Z.
Office Manager



Deborah G.Creative Director



Dmitry F.Back-End Engineer



Enis T. Front-End Tech Lead



Jai V. Solutions Architect



Kevin MBack-End Tech Lead

ABOUT (CONT.)



Marlana A. Project Manager



Martin A.
Back-End Tech Lead



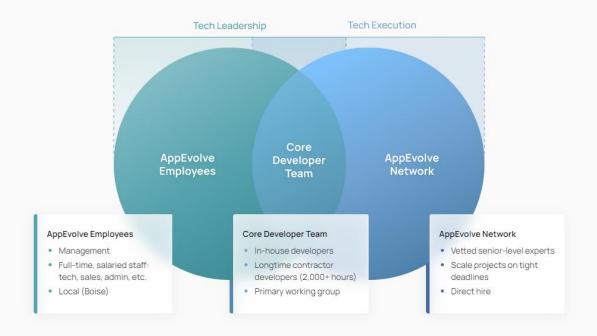
Mik-M Mobile Engineer



Nicole G.Salesforce Developer

APPEVOLVE

Team Model

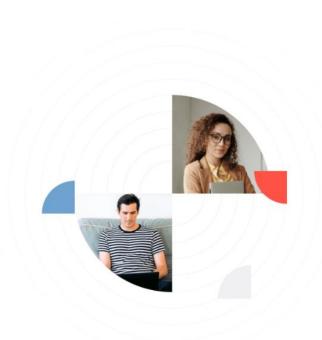


AppEvolve Network

We care deeply about every aspect of our partnership with you. So, we look far and wide to find developers who cannot only code at the highest level, but who can also communicate exceptionally well with our clients.

This includes our internal team as well as our trusted contractors. The AppEvolve Network offers immediate access to a community of software specialists who meet our qualifications. Nowhere else will you find a tech partner with tier-one engineers as well as a pre-vetted network of independent experts that you can hire directly without concern for quality or performance.

Learn More About the AppEvolve Network



Schedule a free 30-minute discovery call

without the sales pitch to learn about how our software development process can help you.

Let's Talk About Your Project



We work tirelessly through thousands of hours of development to deliver quality code and innovative applications to your business.

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All Solutions

Web App MVP

Web App Rework

Web Portals

Mobile Apps

Website Redesigns

Salesforce

Enterprise System

Maintenance



The AppEvolve Network

resets the standard for scalable software development

Join the Network



For Clients

A global team with a local touch.

AppEvolve's standout group of solutions providers begins right here in Boise, Idaho. Our US-based software team is able to work side by side with local companies and respond quickly to needs, updates, and questions from our other clients across the country.

Of course, not all the best developers happen to live in our backyard. Building you a top-of-the-line product requires looking outwards to find the brightest minds in the business. But, when we do, we make sure you receive the same experience you would if they were right next door.



You can count on every member of the AppEvolve Network to:



Apply senior-level expertise to each phase of your project



Bring a friendly, professional, and service-oriented attitude



Communicate just as well as they code



Meet your deadlines promptly



Maintain strict confidentiality and security protocols



Finalize your solution with our in-house tech leadership



Fully-vetted experts for custom-coding needs

We welcome the professional and cultural diversity that comes from seeking out the very best software engineers in the world. That's not cliché, either.

In fact, members of the AppEvolve Network have claimed that our screening process is one of the most rigorous challenges they've faced in their careers. We've created a proprietary coding test on par with that of elite cybersecurity services. Our goal is to guarantee the developers driving your project meet the highest of standards not just academically, but in practice.

For Developers

Ready to be part of

something big?

It's not farfetched to say that digital technology powers virtually every aspect of today's world in some way, shape, or form. Software is the "man behind the curtain," influencing businesses and consumers without them really even being aware of it.

This makes software development ubiquitous in any industry at any scale across the globe. When facing this reality, how can developers gain an edge in such a competitive space?

For us, it all starts and ends with one thing: you.

Learn How to Join the Network



APPEVOLVE

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Web App Rework

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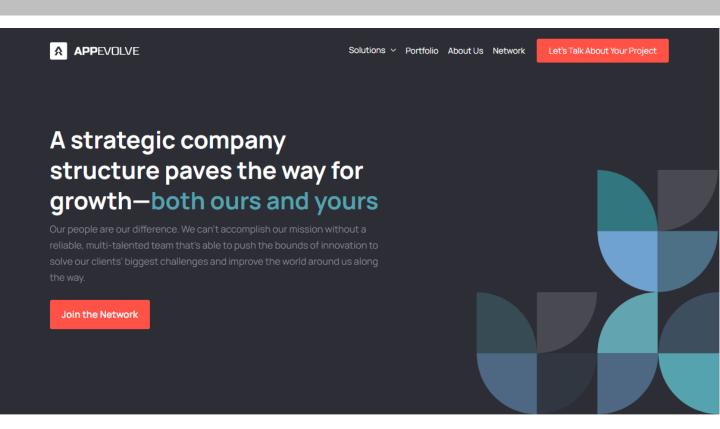
Mobile Apps

Website Redesigns

Salesforce

Enterprise System

Maintenance





If you're friendly and professional. You communicate as well as you code. You're as passionate about making a difference as you are about the technology you build to do so.

Then you are AppEvolve.

We evolved from a two-person operation to a global team

Expansion has allowed us to serve a greater number of clients in a more diverse set of industries through an ever-widening array of tech frameworks.

Our group is made up of both in-house employees and trusted contractors in our extended AppEvolve Network. Engineers from both sides comprise our Core Developer Team, which helps lead projects while also actively taking part in the software build-out itself.

This structure does two things. First, it optimizes our capabilities and client service. And second, it presents opportunities for advancement based on individual performance for those who wish to grow with us.



AppEvolve Network onboarding

As a contractor in our AppEvolve Network, you've already demonstrated your technical acumen through one of the industry's most challenging hands-on assessments. The next step is a sandbox period in which we gauge performance on internal projects. This also makes sure our partnership is a good "fit" for both of us in a low-risk environment.



Development capabilities across 80 hours of paid internal project work



Implementation of thoughtful design techniques



Understanding of coding best practices



Work ethic and ability to operate both individually and as a team player

Apply to Join the Network

Developers who perform capably and fit well with our culture will become full AppEvolve Network contractors.



As a full AppEvolve Network contractor you will receive:

- Client-based work in addition to internal projects
- Ability to apply your own working style, such requesting preferred days for regular calls
- Access to our team Slack channel (with regular shout-outs for awesome work!)
- On-time, bi-weekly payments
- An invite to our annual team meetup in a different location around the world each year

Become part of the AppEvolve community

Join our supportive, talented team of professionals while maintaining the flexibility of a digital nomad

Join the Network



AppEvolve™ University



Why You Should (Or Shouldn't) Outsource Your Next Software **Development Project**

Why Outsource Development? Your IT team has enough on its plate. They're expected to take care of the never-ending stream of tickets while simultaneously...



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Django vs. Laravel Application development is a long, complicated process. Lucky for all of us, talented developers have banded together to create powerful...



When Does Custom CRM **Development Make Sense?**

Existing CRM vs. Custom CRM Development Regardless of what you determine as your organization's greatest asset, one fact stands for all businesses -



What's the Difference Between Salesforce Customization and Configuration?

Your CRM is at the heart of everything you do as a company. It's the link between you, your customers, and your future customers. It houses all the



What You Need to Know About Python Developers

Python is the 4th most popular programming language according to the 2018 TIOBE Index. Programmers love it because it's clean, uses less syntax, and



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Custom software often gets a bad rap, but it's really nothing to be afraid of. While you should certainly respect the size and scope of certain custom...



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It isn't until recent years that businesses have had to give extensive thought about the way these systems work together, because, well, today, we're...



Mobile App Development: Native, Hybrid, or Cross Platform?

Choosing the Right Mobile Application
Development Platform With mobile
applications, everyone wins. For
businesses, mobile apps are a platform to
interact...



How to Integrate Any App With Salesforce (And Why You Should)

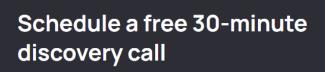
Back in the day, business owners frequently interacted with their customers on a personal level. They formed intimate relationships and often got to know each...



Forget Duplicate Data—Build Custom Software Integrations!

We hear it every once in a while, and it seems more frequently every day: Why can't there just be one software that does it all? Right off the bat, of...

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without the sales pitch to learn about how our software development process can help you.

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We work tirelessly through thousands of hours of development to deliver quality code and innovative applications to your business.

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Or, fill out details about your project

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