

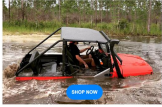
A large, bold, black letter 'M' logo, centered on the page.

MATT MURPHY

CLIENT: Dirt Legal
PROJECT: Email communications
OBJECTIVE: Refresh a product e-newsletter and subscriber email confirmation for an off-road to on-road vehicle legalization service
SUMMARY: Following my update of its primary product's sales page, Dirt Legal tasked me with creating new copy and recommending layouts for both email pieces



Air Ram Snorkel System



Best snorkel ever? We think so. Not only will you not find our brand-new snorkel system anywhere else, you won't even find another Mahindra Roxor snorkel on the market, period. This guy will improve your engine's performance both through the muck and on dry land.



Custom Windjammer



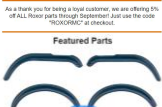
Full Interior Mat Kit



Half Cab Enclosure by HardCafe



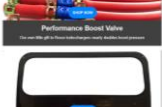
Performance Boost Valve



Windshield Frame



Featured Parts



Fender Kit



Performance Tune



Self-Canceling Turn Signal Kit



Featured Blogs



Featured Blogs



Air Ram Snorkel System



SHOP NOW

Best snorkel ever? We think so. Not only will you not find our brand-new snorkel system anywhere else, you won't even find another Mahindra Roxor snorkel on the market, period. This guy will improve your engine's performance both through the muck and on dry land.



Heads up, everybody, our new custom mat kit is on its way soon. Like our street legal conversion service, this full interior kit comes without the hassle and helps with things like noise and heat while you're on the road. Plus it just looks sharp. So, stay tuned.

As a thank you for being a loyal customer, we are offering 5% off ALL Roxor parts through September! Just use the code "ROXORMC" at checkout.



SHOP NOW

Performance Boost Valve

Our own little gift to Roxor turbochargers nearly doubles boost press



SHOP NOW

Windshield Frame

Check out the optional marine-grade wiper kit while you're at it

Featured Blogs



The Best of Summer 2019

We've pulled together the best Roxor videos and news of the season. You're welcome.

READ POST



Meet the Mahindra That Scales Mountains

You know what they say, why use wheels when you can use tank tracks.

READ POST



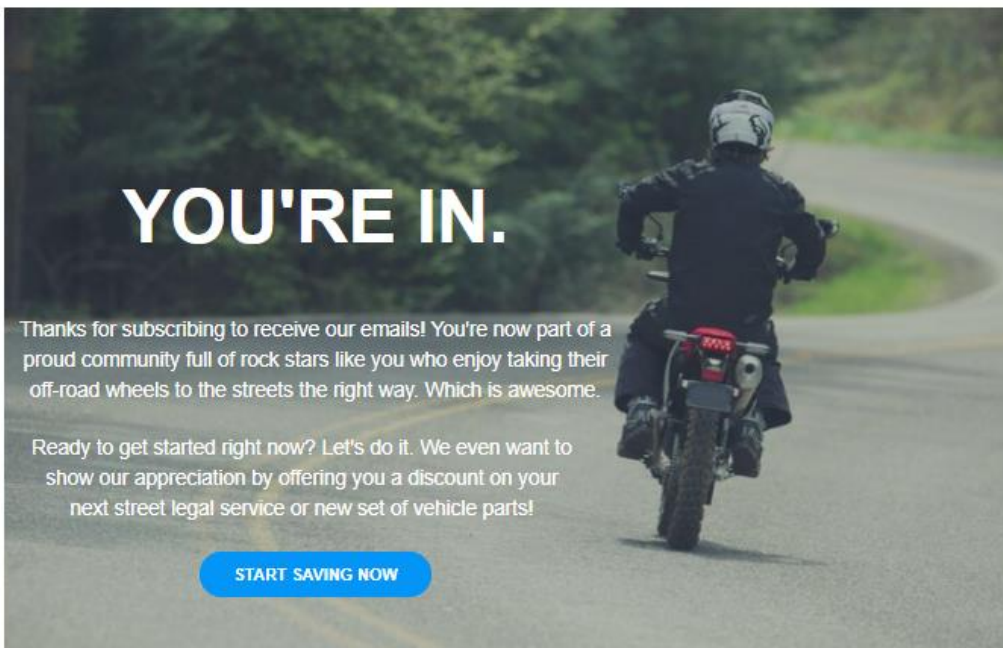
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to me ▾

1:35 PM (20 minutes ago) ☆ ↶ ⋮

[view in browser](#)

YOU'RE IN.

Thanks for subscribing to receive our emails! You're now part of a proud community full of rock stars like you who enjoy taking their off-road wheels to the streets the right way. Which is awesome.

Ready to get started right now? Let's do it. We even want to show our appreciation by offering you a discount on your next street legal service or new set of vehicle parts!

[START SAVING NOW](#)

CHECK IT OUT

From hassle-free service to all the right parts, we've got everything you need to make your ride street legal *fast*.



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WHY DIRT LEGAL?

Satisfaction Guaranteed | 100% Success Rate | Only Service of Its Kind

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