

CLIENT:	Flexible Business Finance
Project:	Sales landing page
OBJECTIVE:	Create direct-response content to generate leads for a new invoice-factoring firm at launch
Summary:	By way of referral, Flexible Business Finance engaged me to articulate its underlying value proposition and draft its first-ever marketing copy in the form of a landing page to begin building business ahead of its permanent corporate website.
WEDCITE.	https://www.floviblobusipossfipopso.com/

WEBSITE: <u>https://www.flexiblebusinessfinance.com/</u>









Accelerate Your Cash Flow to Fuel Your Growth

Flexible Business Finance turns your unpaid invoices into immediate capital for your business. We're here to help you take control of your finances, achieve your goals, and secure your future.

Put Your Business in a Position of Strength

Startups operating on lean budgets. Mid-stage companies expanding rapidly. Established businesses in sudden need of capital.

No matter what stage you're in, reliable cash flow is critical to your business's overall health.

That's where we come in.

Invoice factoring through Flexible Business Finance provides the funding you need right away to hit milestones and accomplish long-term objectives. We simply purchase your accounts receivable, giving you cash up front and one less thing to worry about with your customers.

Industries Served



Manufacturing



Food and Agriculture



Business Services



Professional Services



Wholesale and Distribution







A Practical Alternative to Traditional Financing

Ready access to working capital lets you continue operating at a high level while taking advantage of new opportunities. There are many options out there for this, but not all of them are ideal or even accessible for every company.

For instance:

Traditional bank financing typically has stringent lending requirements that make it hard to qualify if you're a new business or have poor credit.

Asset-based lending can be a good option, but it requires sufficient collateral that's not always available in a lean or highgrowth business. SBA financing is paperwork-intensive, and it can take months to receive funding after being approved.

Equity investments surrender a degree of decision-making control and may become extremely expensive once the business achieves a high valuation.

This is why selling the accounts receivable from one or more of your customers can be so appealing. Few other avenues are as fast and flexible when you have a pressing need.

It also removes the frustration of delayed payments by customers who either have lengthy accounts payable cycles or who accidentally miss payment deadlines. No hassle of late collections, no danger of cash shortfall.

Factoring with Flexible Business Finance is a practical means of obtaining the funds you need without sacrificing valuable time or revenue in the process. We offer a solution that's straightforward, transparent, and, most importantly, immediate.

Invoice Factoring with Flexible Business Finance

What Your Receive:

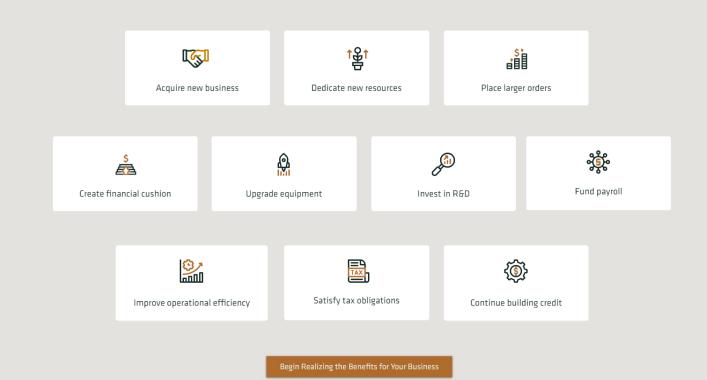
- Support with as many accounts as you need
- Next-day advance on verified invoices
 Greater certainty in forecasting cash flow
- Fewer administrative tasks on your plate
- Confidence to invest in your business

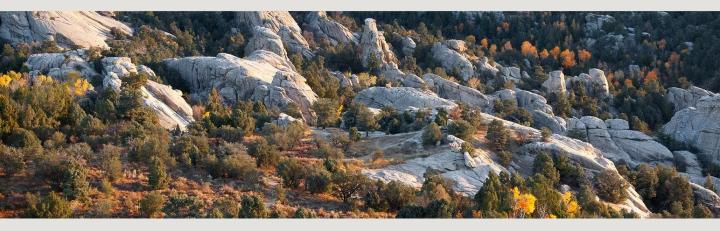


- Mounds of paperwork
- Costly credit investigation
- New debt or obligations
- Collateral risk
- Long-term contract

Let's Strengthen Your Financial Well-Being

Factoring Creates New Opportunities for Your Business





A Seamless Process From Qualification to Administration

If you need capital to boost your cash flow today, you can't afford to stand by for lengthy reviews from traditional lending institutions that may or may not result in a loan months from now. It can also be stressful waiting anywhere from 30 to 90 days to get paid for work you've already done. We specialize in timely solutions that keep your finances on track. That's why our assessment is fast and easy, even for companies with limited credit history. Then, once you've been approved, the transactions themselves are just as efficient.

Application

We start with an initial conversation about your company and how we can support your needs. With a plan in place, we'll draft conditional terms pending a closer review of your finances. This way, we can tailor the final agreement to your business and the accounts you need factored.

Review

Every single evaluation is conducted on a case-by-case basis. We look at the particulars of your business to account for factors that computerized formulas overlook. Decisions are made quickly by the team you met with during our introduction, not a faceless committee relying on black-and-white spreadsheets. This typically takes no more than 2–3 days, if not the same day.

Onboarding

After our review, we'll quickly move to contract so there's no delay in boosting your bottom line. Onboarding then covers everything you'll need to know from invoice submission to payment collection. This includes our user-friendly client portal. You'll be able to view account data in real-time, create reports, make advance requests, and automatically upload invoices.

Invoicing

We make this as effortless as possible so you can focus on more important priorities. Simply submit your invoice to our team as well as to your customer, advising them to remit payment to us. We'll quickly verify everything with them and then advance you the majority of the invoiced amount by the next day.

Collection

Your part's done after submission. We take it from there, managing all aspects of payment collection. Once your customer has paid in full, we send you the balance of the contract value after deducting our agreed-upon discounts. If you're factoring multiple accounts with us, we'll be your convenient single point of contact for all of them.

Start Your Process With an Intro Call

Why Factor with Flexible Business Finance?

We're not a lender or vendor. We're a partner who's invested in your success.

Because of this, we recognize that, for some companies, factoring is a bridge to traditional bank financing. We're happy to be that bridge for you and will do whatever we can to accelerate the process.

Whatever your goal and however long you're with us, your experience with Flexible Business Finance will be best in class.



Our Promise To You



Integrity We operate with full transparency in every capacity at every



Flexibility

We create solutions that fit your business, not someone else's



Simplicity We keep things uncomplicated without cutting corners

Professionalism

Reliability

We treat you and your customers with the respect you deserve

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We take great pride in being dependable and accessible to all clients

Schedule a Free Consultation

First Name	Last Name	
Email *	Phone	
Company	Company Address	
Approximate Financing Need	Approximate Annual Revenue	
Submit		



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