

CLIENT: AdLiven

PROJECT: Mission statement, vision statement, core values

OBJECTIVE: Construct foundational brand elements for a growing

digital advertising firm in order to expand its client base and attract top talent to its design community

SUMMARY: Positioned as a combination creative agency / tech

company for elite mobile-game developers, AdLiven sought to improve its brand framework ahead of a

renewed marketing and recruiting effort

WEBSITE: https://www.adliven.com/about





We Are AdLiven



Our Vision

Our vision is to become a hub of ingenuity and innovation where app marketers can fulfill their creative needs without compromise.



Our Mission

Our mission is to be the ultimate medium between app marketers and visionary designers who will electrify engagement to catapult their user base. By blending creative services, innovative technology, and immersive collaboration, we enable our Partners and Designers to achieve their goals through a creative process that is best in class every step of the way.

Our Values

Focus on Innovation

Progress isn't made by relying on the present. Through proprietary technology and the world's top digital Designers, we bring our Partners tomorrow today.

Proactive Mindset

We not only listen, respond, and resolve, but we also bring new ideas to the table. Our job is to make you shine through solutions that exceed expectations.

Endless Adaptability

Overcoming obstacles requires a nimble structure, diversity of expertise, and the ability to scale on demand. That's exactly what we offer every one of our unique Partners.

Efficiency in Execution

Simply put, we build fit-for-purpose solutions no matter what the need or turnaround. "Impossible" has never been in our vocabulary.

Reliable Engagement

You never need to worry about where things stand. Our in-house management team sees every project through with our Designers for on-time, stand-out solutions.

World-Class Community

The success of our Designers is just as important to us as that of our Partners. We value their relentless support, which is why we offer the same in return.